

Year 10 English Group Speeches	Strand: Speaking, Writing and Presenting.
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Key Competencies	The Learning Context
<p>Thinking.</p> <p>Participating and Contributing.</p> <p>Using language, symbols and text.</p>	<p>Group presentation to a 'Dragon's Den' type scenario where students pitch a product or concept.</p> <ul style="list-style-type: none"> • In groups students brainstorm ideas about potential products or concepts that they could develop. Then make a decision on a particular product or concept to put forward. • Groups to work with other curriculum areas to take the product/concept to a stage that can be used to present a pitch. This could include the development of logos and marketing materials. • Groups to develop a pricing plan, a marketing plan and distribution plan for their particular product/concept. Other curriculum area could be engaged to support the development of these plans. • Groups to develop a sales pitch for the Dragon's Den. This should cover all of the plans outlined above. The pitch should meet the criteria for a persuasive presentation. All members of the team will play a significant part in the pitch. • The Dragon's Den panel could consist of local business people, school leadership or local government people.
Enterprising Attributes	
<p>Effective communication.</p> <p>Risk taking.</p> <p>Creative and lateral thinking.</p> <p>Grasping opportunities.</p> <p>Decision making.</p>	
Content	Assessment Ideas
<p>Constructing persuasive presentations through the deliberate choice of ideas and language.</p> <p>Using a range of oral and visual techniques to persuade a particular audience.</p>	<ul style="list-style-type: none"> • Group reflection. • Individual reflection. • Presentation skills. • Filming presentation. • Student stories.